

**PLAY LIKE
A CHAMPION
TODAY**

Character Education Through Sports

Champion Coach Note

Educating and Forming Champion Coaches

The Impact of a Coach



Coaches leave a lasting impact on the student-athletes and families they touch. Kathleen Hessert is the Founder and CEO of Sports Media Challenge, where she's worked with an impressive list of high level coaches and athletes, as well as pioneered [research on Generation Z](#). This week, she gives her thoughts on the impact of coaches ([watch here](#)).

The beginning of a new year is a good time to reflect on how you personally want to impact your team. Coaches: take a moment today to answer the questions below and create a list of goals related to your response. Then place those goals in your desk drawer. Now each time you open your drawer, you can quickly check and see if you are living up to your goals and expectations for impacting student-athletes!

How do I want my athletes to feel when they leave practice daily?

Do I show love and respect for every athlete on my team?

Can my athletes trust me? Do they trust their teammates?

Do my athletes respect me as a positive role model?

When the season is over, what will success look like?

Remember that every word and action as a coach has an impact on the student-athletes entrusted to our care. We must work daily to become a Champion coach and role model, striving to develop athletes both on and off the field!

Public Registration for the 2019 Sports Leadership

Conference is Coming Thursday!



This year's Play Like a Champion Today Sports Leadership Conference is coming June 21-22 on the campus of the University of Notre Dame. Last year featured record attendance and we have more fantastic speakers and sessions lined-up to help Educate, Inspire and Connect coaches and administrators from across the country. **A reminder that partners received a special**

opportunity for early registration that remains valid until Wednesday, January 23rd at Midnight. We hope all partners will take advantage of this special offer! Call or email with questions!

Learn more about what to expect in 2019 by [visiting the official website](#) and watch for an email with public registration details coming later this week. You won't want to miss this year's event!

A Team Prayer

Heavenly Father, you have given us each unique and special talents and gifts that we can share with others. Help us to understand how we can use these gifts to serve our family and friends. Help us to understand what skills you have given us on our team so that we can use these skills to serve our teammates. May you help us to have fun this week using the talents you have given us and to always be grateful for whatever skills you bless us with, understanding that all of us will have different talents we can use to serve others. We ask this through Christ, our Lord. Amen.



Play Like a Champion Today Educational Series
PO Box 72, Notre Dame, IN 46556 | information@playlikeachampion.org
www.playlikeachampion.org

FOLLOW US ON SOCIAL MEDIA!

